

































































































































































































































Draft TDM Screening Matrix



Strategy	Category	Modal Relationship	Modal Shift	VMT Reduction	Cost to Implement	Cost Effectiveness	Political Palatability	National Adoption	Boulder Adoption
Bicycling promotion	Modal Promotion Strategies	Bicycling							
Bicycle riders guide	Modal Promotion Strategies	Bicycling							
Bicycle users group	Modal Promotion Strategies	Bicycling							
Bike station	Modal Promotion Strategies	Bicycling							
Bike to Work Day (Week)	Modal Promotion Strategies	Bicycling							
Carpool promotion	Modal Promotion Strategies	Carpools							
General marketing	Modal Promotion Strategies	ALL							
Modal commuter orientation	Modal Promotion Strategies	ALL							
Special events	Modal Promotion Strategies	ALL							
Telecenter creation	Modal Promotion Strategies	Telework							
Telework promotion	Modal Promotion Strategies	Telework							
Transit promotion	Modal Promotion Strategies	Transit							
Transit riders guide	Modal Promotion Strategies	Transit							
Vanpool promotion	Modal Promotion Strategies	Vanpools							
Showers and Lockers Facilities	Modal Promotion Strategies	Bicycling							
Advanced Traveler Information Systems	Efficiency Strategies	Transit; Carpools; Vanpools; Telework							
Alternative Work Arrangements	Efficiency Strategies	Support							

Strategy	Category	Modal Relationship	Modal Shift	VMT Reduction	Cost to Implement	Cost Effectiveness	Political Palatability	National Adoption	Boulder Adoption
Bikes on Buses promotion	Efficiency Strategies	Bicycling; Transit							
Compressed Work Weeks	Efficiency Strategies	<i>Support</i>							
Employee Transportation Coordinators	Efficiency Strategies	ALL							
Freight management	Efficiency Strategies	<i>Indirect</i>							
Tourist trip management	Efficiency Strategies	<i>Indirect</i>							
Transportation Allowance	Financial Incentives	ALL							
Carsharing	Financial Incentives	<i>Indirect</i>							
Commuter Club	Financial Incentives	ALL							
Free bus passes	Financial Incentives	Transit							
Free bicycle accessories	Financial Incentives	Bicycling							
Guaranteed Ride Home	Financial Incentives	ALL							
Parking cash out	Financial Incentives	ALL							
Taxation incentives	Financial Incentives	Vanpools, Transit							
Vanpool empty seat subsidy	Financial Incentives	Vanpools							
Vanpool subsidy	Financial Incentives	Vanpools							
Bike Loan Program	Financial Incentives	Bicycling							
Cordon pricing	Pricing Strategies	<i>Indirect</i>							
Parking fees	Pricing Strategies	<i>Indirect</i>							
Pay-as-you-go vehicle insurance	Pricing Strategies	<i>Indirect</i>							

Strategy	Category	Modal Relationship	Modal Shift	VMT Reduction	Cost to Implement	Cost Effectiveness	Political Palatability	National Adoption	Boulder Adoption
Roadway pricing	Pricing Strategies	Indirect							
Access management	Facility / Land Use / TOD	Indirect							
Bicycle Racks and Lockers	Facility / Land Use / TOD	Bicycling							
Clustered parking	Facility / Land Use / TOD	Indirect							
Commuter Store	Facility / Land Use / TOD	ALL							
High Occupancy Vehicle (HOV) priority	Facility / Land Use / TOD	Transit, Carpools, Vanpools							
Incidental Use Parking	Facility / Land Use / TOD	ALL							
Onsite amenities	Facility / Land Use / TOD	Indirect							
Parking management	Facility / Land Use / TOD	Indirect							
Parking maximum ratios	Facility / Land Use / TOD	Indirect							
Preferential parking	Facility / Land Use / TOD	Carpools, Vanpools							
Protected pedestrian / bicycle corridors	Facility / Land Use / TOD	Walking, Bicycling							
TDM Friendly Site Design	Facility / Land Use / TOD	ALL							
Unbundled parking leases	Facility / Land Use / TOD	Indirect	